

# BLATTATHOR®

## GEL COCKROACH BAIT

### The CLEAR Solution for Cockroach Baiting.

Advanced gel technology. Highly palatable, highly active and no resistance worries.



### BLATTATHOR KEY FEATURES

- ✔ **A unique, clear coloured gel;** Other cockroach gels are either brown or white in colour, so they are unsightly in modern kitchens and homes. The unique clear gel of BLATTATHOR ensures the utmost discretion for your clients.
- ✔ **Dual mode of action means no resistance;** In addition to working as a strong killing agent with a unique mode of action, it also works as an insect growth regulator, upsetting nymphal growth, sexual maturity and egg laying. Quite simply this means that whilst with other, lesser cockroach baits you are advised to regularly change your bait due to resistance concerns, this is not necessary with BLATTATHOR.
- ✔ **Viral Feed Through Effect;** BLATTATHOR works by attracting cockroaches to feed on the gel. Once they have fed on the gel they return to their harbourage where the natural insect toxin then kills the cockroaches. They die and then infect other cockroaches. This 'viral' effect gives you optimal results.
- ✔ **Stop feed action;** Whilst detailed studies have shown that cockroaches prefer BLATTATHOR to other food sources, they do not overfeed because BLATTATHOR triggers feeding inhibition. So, once the cockroach has consumed a lethal dose, it stops feeding and you do not waste any bait. This means bait placements last longer since, once a cockroach has eaten a lethal dose, it stops feeding altogether. This ensures there is more bait available for other cockroaches to feed upon to better ensure the success of your treatment in even the most difficult of situations.
- ✔ **A natural insect toxin;** Abamectin is nature's solution to pest control problems. A natural insect toxin derived from fungus, BLATTATHOR can be used in the most sensitive of accounts, plus it is used at a very low rate.
- ✔ **Universal Design;** Syringes fit all standard cockroach bait guns. Recommended for use with the ACCUTHOR GEL GUN.

### BLATTATHOR PRODUCT DETAILS

- Active Ingredient:** 0.5 g/kg abamectin
- Insecticide Group:** Abamectin is a natural fermentation product of the soil bacterium *Streptomyces avermectinus*
- Formulation Type:** Unique translucent cockroach gel
- Pests Controlled:** Cockroaches
- Pack Size/ Code:** 4 x 30 g tubes (CHEBG1000)

### PERFORMANCE

Baits need to be applied close to where the cockroaches are already feeding and harbouring. Therefore, the first step in cockroach management must be a thorough inspection to find where the cockroaches are hiding and feeding. The more thorough you are at this stage the more likely you are to be successful in placing baits in the correct areas and avoiding a recall. BLATTATHOR only needs to be replaced when it is eaten, not removed by cleaning.

### DIRECTIONS FOR USE

Commercial, Industrial and Residential Buildings for the control of German and American cockroaches. Apply as a 3 mm to 6 mm diameter bait spot. Use the larger bait spot for American cockroaches. Apply 12-24 bait spots for a 30 m<sup>2</sup> treatment area for heavy infestations and 4-6 bait spots for a 30 m<sup>2</sup> treatment area for light infestations. For Routine/Maintenance Treatments Ensystemex recommends the use of BLATTATHOR Gel Cockroach Bait with abamectin to protect against resistance. With its Multimode Activity BLATTATHOR Gel is a true Resistance Fighter.